

Corporate Sponsorship Information

FIUTS CulturalFest celebrates the incredible leadership, diversity, and vitality that international students bring to the Pacific Northwest.

Saturday, February 24, 2024
Benaroya Hall, Seattle

4pm - 7 pm

International Expo

7pm - 10pm

Performance Showcase

The doors open early for the International Expo, offering more than 30 cultural booths presented by students, filled with interactive activities for all ages. The Performance Showcase features music & dance performances from cultures around the world.

Corporate Sponsorship of FIUTS CulturalFest is a powerful way to promote your business to students and members of Seattle's local community, while supporting citizen diplomacy, and global understanding.


Sponsorship of FIUTS CulturalFest provides maximum brand awareness and access to FIUTS' broad base of diverse constituents;





FIUTS stats, as of Oct 15, 2023:

 20,000 weekly email subscribers with average 35% open rate

 6.6K group members, plus 9,700 fans

 1.16k students

 2,548 followers

 1.8k followers

Questions about
securing your
sponsorship?
Claire Cuccio,
Development Manager
claire@fiuts.org
206 437 8056

SPONSORSHIP RECOGNITION



BRONZE SPONSORS (\$500) RECEIVE

- Logo on FIUTS website with link to company's web page
- Name & link in monthly email to students and community
- Logo on promotional poster, event signage, sponsor slide
- Name on event program
- 4 VIP tickets



SILVER SPONSORS (\$1,000) RECEIVE

All BRONZE benefits, plus:

- Logo & link in monthly email to students and community
- Name in sponsor list on social media before event
- Tabling or giveaway opportunity to students or audience
- Recognition by FIUTS on stage at event
- 8 VIP tickets



PRESENTING SPONSORS (\$2,500) RECEIVE

All BRONZE & SILVER benefits plus:

- Logo and description on event program
- Sponsor spotlight on social media before event
- Sponsorship title customized to brand. e.g. 'Technology partner' or 'Powered by'
- Sponsor ad/video played on screen during break to intermission
- 10 VIP tickets

FIUTS (The Foundation for International Understanding through Students) advances international understanding through cross-cultural experiences, student leadership, and community connections.

FIUTS is a 501(c)3 nonprofit founded in 1948. EIN: 91-0646781